19 November 2017

USA Board Meeting Agenda-November 19, 2017

A. Call Meeting to Order 10:05am EST

In attendance: Mary Koehler, Wendy Grzych, Amanda Grzych, Dale Grzych, Danielle Millett, Aaron Johnson

- 1. NAUCC 2018
 - 1. Status report and discussion. Help needed?
 - 1. Dates are set, venues set, budget set up, almost all directors filled.
- 2. Discussion points raised by members at Annual Meeting
 - 1. Request for chart showing membership, revenue and expense Any response to email from Jim Sowers? If not, consider this closed.
 - 1. No, consider it closed.
- 3. Reduced membership rates for kids in the free/reduced school lunch program
 - 1. Mike to share proposed free membership application process
 - 2. Board to define qualifying criteria for free membership
 - 3. Formal vote to allow free membership
 - 1. Tabling until next meeting, need input from Patricia and Mike.
- 4. Proposal to investigate renaming NAUCC
 - 1. Not for discussion will be included with next Rulebook Committee
- 5. Freestyle Level Tester Meeting
 - 1. Can we get a certification meeting via Skype in the calendar between now and Christmas?
 - 1. Danielle will contact Patricia and try to get something scheduled.
- 6. USA Programs
 - 1. Coaching Program. Any coaching trips being planned?
 - 1. Aaron is filling out the coaching program to get Dale to Seattle. He will send the form to Patricia. No other interest.
- 7. Membership Initiative
 - 1. Non-USA club outreach
 - 1. Request to add all/any clubs here
 - 2. UDC have been restocked. Time to work on a new design? How about postcards for NAUCC 2018?
 - 1. Yes! Amanda is adding information including location and dates for NAUCC on postcards then handing it over to Jill. Expected around January.
 - 3. USA club outreach
 - 1. USA hosted inter-club meetings.

- 1. When will next inter-club meeting be scheduled?
 - 1. January? Get information out in December.
- 2. Several USA-affiliated clubs STILL with no current USA members.
 - 1. Gym Dandies, Sebring and Supercyclers need to be removed as affiliated clubs.
- 3. We will be sending out emails to expired members about NAUCC as well!
- 8. Facebook/Website/Media
 - 1. Facebook following growing steadily. Instagram account set up just before NAUCC. Posting activity has understandably slowed.
 - 1. Pass around the 2017 Facebook NAUCC page/group every year?
 - 2. @uniUSAInc is a Twitter account set up in 2014. Anyone know who has the login details?
 - 1. Amanda has the information for the twitter and can pass it along.
- 9. New USA Levels
 - 1. Plan to start work on this after Christmas with a call for committee participants.
 - 2. Unicon 20 IUF looking for applications to host. Proposals requested by end 2017.

C. New Business and 90-day look ahead (<u>USA annual</u> calendar of events)

- 1. NAUCC 2019
 - 1. Any interest from clubs to host other than Jay Shaeffer in Colorado?
 - 2. Mary will contact Jay to confirm that he would like to host 2019

D. Current Board Members' and Chairpersons' Reports

- 1. Mark Atkinson, President
- 2. Danielle Millett, Vice President
- 3. Dale Grzych, Secretary
- 4. Mary Koehler, Treasurer
- 5. Jill Cohan, Director
 - 1. NAUCC questions. Hotels, travel time, food. Need specifics from organizers.
- 6. Wendy Grzych, Director
- 7. Aaron Johnson, Director
- 8. Patricia Wilton, Director & USA Level Tester
- 9. Mark Atkinson & Mike Schatz, Webmasters
- 10. Wendy Grzych, Affiliate Club & Insurance Coordinator
- 11. Amanda Grzych, Scholarship Committee Chair

E. Upcoming Events

- 1. Moab Muni 2018 March 30- April 1 (<u>link</u>)
- 2. LAUCC (Latin American Unicycle Convention and Championship) April, Ecuador (<u>link</u>)
- 3. 'Ride a unicycle day' May 20
- 4. National Unicycle Week May 20-26
- 5. NAUCC 2018- July 9-14, Livonia, Michigan
- 6. Unicon 19 July 29- Aug 10 2019 Seoul, South Korea (link)
 - 1. Aaron said that no one from Washington was going, and Mary said there was concern. Possibly because of political climate or simply how far away/expensive it is.

F. Anything else?

1. Next meeting will most likely be in January.

G. Meeting Adjourned

24 September 2017

USA Board Meeting Agenda – September 24, 2017

A. Call Meeting to Order 4:05pm EDT

In attendance: Jill Cohan, Patricia Wilton, Danielle Millett, Mary Koehler, Mark Atkinson, Wendy Grzych, Dale Grzych

- 1. NAUCC 2017 wrap-up.
 - 1. Great job! Any lessons learnt?
 - 1. Several injuries this year. Have a plan in the event of an emergency in the future. Paramedics on site?
 - 2. Freestyle took longer due to more participants. Set judge time limit to save time.
- 2. USA Programs
 - 1. Coaching Program. Any coaching trips being planned?
 - 1. No trips currently planned. Be more flexible with?
- 3. Membership Initiative
 - 1. Non-USA club outreach

- 1. Ended with more clubs!
- 2. Request to add all/any clubs here
- 3. Postcards. How are UDC for stock? Time for a new design?
 - 1. Need more, UDC wants them smaller, new design. Approximately 1 month needed.
- 4. National Unicycle Week and 'Ride a unicycle day'. Application to Chase's Calendar of Events for 2018 officially accepted. What can we do better next year?
 - 1. Skipped, will return to this topic in the future.
- 2. USA club outreach
 - 1. USA hosted inter-club meetings. Feedback from initial meeting at NAUCC 2017? Is there support from clubs for ongoing meetings?
 - 1. Reverse coaching program suggestion.
 - 2. Club membership for USA?
 - 3. Pushing for more shared info between clubs.
 - 2. Several USA-affiliated clubs with no current USA members. Gym Dandies, Sebring and Supercyclers are these going to be removed as affiliated clubs?
 - 1. Skipped, will return to this in the future.
- 4. Facebook/Website/Media
 - 1. Facebook following growing steadily.
 - 2. Instagram account set up just before NAUCC. Activity has slowed.
 - 3. @uniUSAInc is a Twitter account set up in 2014. Anyone know who has the login details
 - 1. Ask Amanda for info.
 - 4. Direct email using MailChimp working, but need to clean/validate our email database in order to successfully reach our members
- 5. New USA Levels
 - 1. USA freestyle levels not changing.
 - 2. Introduce new trials and flatland levels.
 - 1. Response for review committee participants at Annual Meeting?
 - 2. Agree rough timeline for having new levels drafted
 - 1. Putting off until interest is shown.
- 6. Unicon 20 IUF looking for applications to host. Proposals requested by end 2017.
 - 1. Germany is a possibility.

C. New Business and 90-day look ahead (<u>USA annual</u>

- <u>calendar of events</u>)
 - 1. Discussion points raised by members at Annual Meeting
 - 1. Request for chart showing membership, revenue and expense
 - 1. Already exists.
 - 2. Reduced membership rates for kids in the free/reduced school lunch program
 - 1. Possible? Free? Ask Mike then vote at next meeting.

- 3. Proposal to investigate renaming NAUCC possibly combine with next Rulebook Committee?
 - 1. New name by 2019?
 - 2. Mark will bring suggestions to the board.
- 4. NAUCC 2018
 - 1. Status report and discussion. Help needed?
 - 1. RTUC needs to appoint a liaison
- 5. Freestyle Level Tester Meeting
 - 1. Can we get a certification meeting via Skype in the calendar between now and Christmas?
 - 1. October 8th. Emails will be sent out soon.
 - 2. Level Testing for Independent members
 - 1. Feasibility of allowing video submission for Level Testing?
 - 2. Possible if livestreamed? Added responsibility for coaches in the coaching program?
- 6. Donated unicycles
 - 1. Five unis (various models/wheel sizes) donated by Lee Gerstle (Independent Louisville, KY) shortly before his death. Lee's intent was to donate them to a club. Need to agree how to fairly dispose of these assets.
 - 2. President will attempt to sell unicycles locally, then donate the rest. Proceeds will be used to buy new 20" unicycles for clubs starting out.

D. Current Board Members' and Chairpersons' Reports

- 1. Mark Atkinson, President
- 2. Danielle Millett, Vice President
- 3. Dale Grzych, Secretary
- 4. Mary Koehler, Treasurer
- 5. Jill Cohan, Director
 - 1. NAUCC questions. Hotels, travel time, food. Need specifics from organizers.
- 6. Wendy Grzych, Director
- 7. Aaron Johnson, Director
- 8. Patricia Wilton, Director & USA Level Tester
- 9. Mark Atkinson & Mike Schatz, Webmasters
- 10. Wendy Grzych, Affiliate Club & Insurance Coordinator
- 11. Amanda Grzych, Scholarship Committee Chair

E. Announcements

- 1. Upcoming Events
 - 1. STOMP Munifest October 6-8 (link)

- 2. Moab Muni 2018 March 30- April 1 (<u>link</u>)
- 3. LAUCC (Latin American Unicycle Convention and Championship) April, Ecuador (<u>link</u>)
- 4. 'Ride a unicycle day' May 20.
- 5. National Unicycle Week May 20-26
- 6. NAUCC 2018- July 9-14, Livonia, Michigan
- 7. Unicon 19 July 29- Aug 10 2019 Seoul, South Korea (link)

F. Anything else?

- 1. Host for NAUCC 2019 bids in by January.
- 2. Mention in USA club outreach meeting.

G. Meeting Adjourned 5:16pm EDT

2017 USA Annual Meeting

USA Annual Meeting – July 19, 2017 North Bend Theater, North Bend, WA Danielle Millet presiding.

A. Call Meeting to Order: 6:15pm PDT

B. Affirmation of Officers

President: Mark Atkinson

• Vice President: Danielle Millett

Secretary: openTreasurer: open

• Director: open

• Director: Jill Cohen (2 years remaining)

• Director: Wendy Grzych (2 years remaining)

• Director: Patricia Wilton (2 years remaining)

C. Election of Officers

- President: Mark Atkinson moved, seconded, confirmed
- Vice President: Danielle Millett moved, seconded, confirmed
- Secretary: Dale Grzych moved, seconded, confirmed, voted, passed
- Treasurer: Mary Koehler moved, seconded, confirmed, voted, passed
- Director: Aaron Johnson moved, seconded, confirmed, voted, passed

Thanks to outgoing USA Board members: Kenny Cason (Secretary), Mike Schatz (Treasurer/Membership), David Panofsky; for their time and support!

D. Old Business

- Non-USA Members and Club Outreach
 - Working to increase our base of USA members and affiliated clubs through direct contact and indirect (e.g. Flyers in unicycle.com shipments) – this is an ongoing activity
- USA Club Outreach
 - o Initiative for USA to hold regular get-togethers of USA-affiliated clubs to promote club feedback and interaction
 - Need representatives from each club ideally
- Facebook/Website/Media
 - On One Wheel retired this year replaced with more direct contact with USA members via email and indirectly via Facebook and Instagram
 - Ensure your email address is correct in the membership database to receive emails
 - o Follow us on Twitter (@uniUSAInc) and Instgram (@uniUSAInc). Tag us on your photos (#unicycleUSA)
 - USA website activity and Facebook following both continue to steadily increase.
 USA Instagram recently created
 - O Club information for distribution via USA social media welcomed!

E. New Business

- New USA Levels
 - O Patricia Wilton is leading the committee; an email will go out to membership soon
 - Plan is to create new USA levels to cover disciplines other than Freestyle (i.e. Trials, Flatland, etc). Freestyle will eventually be one of the disciplines to be covered separately
 - Initial work will be to define new level structures for each discipline to be organized similar to the Rulebook Committee
 - Will start with Trials and Flat for now, eventually expanding to other disciplines as
 - the process becomes better understood
 - O IUF Skill Levels won't change, for historical and practical reasons
 - Need volunteers with experience in these disciplines to lend support sign-up sheets will be available or contact the USA Board personally or via email (board@uniusa.org)
 - Note that expressing interest in these committees does not guarantee participation
 - USA Freestyle Level Tester meeting
 - O Plan to hold certification meeting in early fall via Skype
- Unicon 20
 - The IUF is accepting applications to host Unicon 20 in 2020. Proposals are requested by the end of 2017
 - Talk to Scott Wilton with any Unicon related questions

F. Current Board Members' and Chairpersons' Reports

- President, Mark Atkinson
 - Reflecting on my first term as President, I'm pleased that the year has been marked by some by significant achievements.

In the off-season we sponsored our first Coaching Program visits which were a huge success. Funding has been agreed to continue this initiative in 2018-19 so applications from affliated clubs are welcome. We also held our first annual 'National Unicycle Week' (3rd week of May) and 'Ride a Unicycle Day' (first day of 'National Unicycle week') and b Efforts by the USA to reach new members and clubs are ongoing and there will always be more to do in this area, but we are also starting work to help our existing USA-affiliated clubs interact on a regular basis.

I'm also very excited to get to work on expanding the appeal of the USA levels to include urban disciplines so we have a progressive learning structure for these riders.

Thanks to SVUC as our hosts of NUCC 2017, to the USA Board your continued support and to all of the USA members for helping promote and encourage unicycling!

- Treasurer, Mike Schatz
 - Any ideas please send to Mike Schatz or Mark Atkinson
- Affiliate Club Coordinator, Wendy Grzych
 - o Reminder only one USA member required to be an official club
 - o Contact Wendy if you hear of non-USA clubs to bring into the fold
- USA Scholarship Report, Amanda Grzych
 - I'd like to thank those that have donated to the scholarship committee this year your donations are what keep this amazing program going. Our goal is to award those attending post-secondary schooling who have stepped up in the unicycling community as a role model and advocate for the sport. This year, the committee has received three applications, which is a great number!
 - I'd like to remind you all that it's not too early to start thinking about applications for next year as well. Keep in mind that we look for leadership at the national, international, and regional level. If you're not sure where to start, feel free to ask any time!

G. Upcoming Events

- Unicon 19 in Seoul, South Korea from July 29 to August 10th, 2018
 - Registration will open soon
- NAUCC 2018 in Livonia, Michigan hosted by Redford Township Unicycle Club
 - O Dates TBD, probably the week after the 4th of July

H. Open Discussion

Jim Sowers requested a chart showing membership, revenue and expense

- It was suggested the Board consider reduced membership rates for kids in the free/reduced school lunch program
- It was suggested the Board consider creating a committee to explore changing the name of NAUCC
 - Perhaps something more Public Relations friendly (more easily digested by uni muggles)
 - O Canada and Mexico have their own competitions now, albeit limited
 - Are we really catering to North America

H. Meeting adjourned at ????pm PDT

18 June 2017

USA Board Meeting Agenda- June 18, 2017

A. Call Meeting to Order: 10:00am EDT

Attendees: Aaron Kinsella-Johnson, Patricia Wilton, Mark Atkinson, Jill Cohan, Kenny Cason, Mike Schatz, Danielle Millett

- 1. NAUCC 2017
 - 1. Status report and discussion. Help needed?
 - 1. Venues are locked down, tweaking schedule, keeping web site up to date, budget under control, 200+ attendees so far, order in for ribbons and medals.
 - 2. 10k venue at slight risk because of government jurisdiction. Backup site identified.
 - 3. Insurance is good to go.
 - 4. Marathon Meeting: went very well. Will start on the other side of the tunnel, doesn't have to be 26.2 miles but will be if you count the fun ride. AJ will post video of the trail.
 - 5. The schedule is jam packed!
 - 6. USA Board meeting likely Tuesday.
- 2. USA Programs
 - 1. Coaching Program. Feedback from both coaches and clubs?
 - 1. No requests since the last two in January.
 - 2. Some affiliated clubs are unclear of their status, could be reached out to for participation. An email went out in March.
 - 3. Perhaps after nationals.
 - 4. Feedback will be shared with the board.
 - 2. Any more coaching trips planned in his financial year?

- 1. Not at this time.
- 2. Budget for next year: will vote after financial discussion
- 3. Membership Initiative
 - 1. Non-USA club outreach
 - 1. Request to add all/any clubs here
 - 1. We have a list of clubs to contact, just need to do it. We are down a few clubs but still plenty out there.
 - 2. We likely need a person focused on this task. The Club Liason may not have time.
 - 2. Did UDC get the new stock of USA postcards?
 - 1. The quality of the new cards are very poor, don't know why. The first batch was fabulous. Jill will talk with the printing company.
 - 3. Feedback re National Unicycle Week and 'Ride a unicycle day'? <u>Application to Chase's Calendar of Events for 2018 officially accepted.</u> What can we do better next year?
 - 1. TCUC got lots of good press!
 - 2. Some suburbs saw it in the media and are requesting a demo/class.
 - 3. RTUC ran a weekend of events, may not have gotten the word out as well since not as much publicity attracted. But it was fun!
 - 4. Could have a daily unicycle challenge on Facebook during the week.
 - 5. Send the press release template out to the clubs for their use.
 - 6. USA unicycle photo/video contest.
 - 7. Does UDC want to be involved (contest, sale, etc)?
 - 4. USA club outreach
 - 1. USA hosted inter-club meetings update on status and plans for ongoing meetings
 - 1. In talks with Pam Dowling for talks at NAUCC. Working to insert it into the schedule. Danielle will reach out to members at NAUCC to attend.
 - 2. Several USA-affiliated clubs with no current USA members. Georgia Tech defunct and no response from Spanaway, Sebring (Ohio) and Supercyclers (Pittsburg) need to update Club Map/Affiliated Club list.
 - 1. If we don't hear something by the end of this month they may be removed from the list.
- 4. Facebook/Website/Media
 - 1. Facebook likes and USA website hits are up
 - 1. Up over 300!
 - 2. We get a slight bump every time we send a direct email.
 - 3. May be reaching people, but not the right people.
 - 2. Direct email using MailChimp working, but need to clean/validate our email database in order to successfully reach our members
 - 1. 45%-55% open the email. Not many bounced addresses.
 - 2. This implies engagement from our members, especially when sent direct email.

- 3. USA Web site gets decent traffic.
- 5. OOW/Constitution/Bylaws Update
 - 1. Vote closes 15th June
 - 2. Nearly unanimous in favor!
- 6. Scholarship Committee
 - 1. Deadline for applications 16th June. Plans to review applications?
 - 1. No applications received so far, but at least one in the works (maybe two).
 - 2. Nominations for Scholarship Committee members?
 - 1. Amanda has made a list of people she recommends.
 - 3. Plans for fund raising at NAUCC?
 - 1. Received a \$500 donation last week!

C. New Business and 90-day look ahead (<u>USA annual</u>

calendar of events)

- 1. USA meeting at NAUCC
 - 1. President will work on the agenda and presentation, but will not be there in person
 - 1. Hopefully can Skype in.
 - 2. Voting for new positions
- 2. Open Board positions (for nominations and election at Annual Meeting) to be publicized prior to NAUCC
 - 1. Searching for candidates for all positions
 - 1. Treasurer
 - 2. Secretary
 - 3. Director
- 3. Level testing
 - 1. Skype Level Tester meeting when?
 - 1. Difficult to find a time at NAUCC
 - 2. Skype seems like the better option, perhaps late August
 - 3. Suggestion to hold a demo of the skills at NAUCC, perhaps video it, so people interested can at least see what the skills look like. Levels 1-7 would be priority. Jill and Pam need to talk about the schedule.
 - 2. Proposal to introduce USA levels for disciplines other than freestyle
 - 1. Several groups/people have created levels for other disciplines, but nothing formal or shared between clubs. (Hutchison Trials Levels, Dale's flat levels, etc)
 - 2. The intent would be a formal structure for riders to work through, and link riders to USA.
 - 3. For distance, not so much about skills but mileage: similar to swimming there would be badges for achieving specific distances (10k, 50miles, 100miles, etc). Perhaps broken out by age.
 - 4. Jill will send Mark information on how swimming works. (gameification works!)
 - 5. For whatever discipline, "Level 10" should be a huge achievement attainable by only a few.

- 6. Any levels should celebrate progression, even if within age group.
- 7. Need to create a committee, perhaps start with trials and flat. If that goes well then progress to distance, track, muni, etc. Should be organically generated with buy-in from riders within that discipline.
- 8. Once the committee has a plan, perhaps open it up to the greater community for feedback before formalizing and publishing/adopting.
- 9. This will be on the agenda at NAUCC. It should be stressed that expressing interest does not guarantee participation in the committee.

4. Insurance

- 1. Clarify USA membership and affiliated club requirements to be covered by USA insurance
 - 1. Do clubs need only one USA member to be covered?
 - 2. Only a few clubs request proof of insurance (for certain practice spaces, parades, etc).
- 2. Opportunities to grow our insurance offerings to our members beyond basic liability?
 - 1. What about a discount at UDC? Too difficult to implement?
- 5. Unicon 20 IUF looking for applications to host. Proposals requested by end 2017.

D. Current Board Members' and Chairpersons' Reports

- 1. Mark Atkinson, President
- 2. Danielle Millett, Vice President
 - 1. How did the mini-meet go?
 - 1. Flaming puck, flat comp, cyclocross, etc
 - 2. Unfortunately, terrible weather hindered participation
 - 3. Distance between clubs makes it difficult
 - 4. Virtual (video) mini-meets? Hmm... Send freestyle routine videos between clubs?
 - 2. Kenny Cason, Secretary
 - 3. Mike Schatz, Treasurer
 - 1. Running a deficit this year, but we have the funds to cover it. Expenses incured this year that are not typical.
 - 2. Mark proposes \$1500 for the Coaching Program for next year. Patricia seconds. Voted and approved.
 - 4. Jill Cohan, Director
 - 5. Wendy Grzych, Director
 - 6. David Panofsky, Director
 - 7. Patricia Wilton, Director & USA Level Tester
 - 8. Mark Atkinson & Mike Schatz, Webmasters
 - 9. Wendy Grzych, Affiliate Club & Insurance Coordinator
 - 10. Amanda Grzych, Scholarship Committee Chair

E. Announcements

1. Upcoming Events

- 1. CMQ Urban July 6-9, Montreal, Canada (link)
 - 1. Not an "official" competition this year, too expensive in Montreal
- 2. NAUCC July 16-22, Snoqualmie Valley (<u>link</u>)
- 3. LAUCC (Latin American Unicycle Convention and Championship) July 16-23, Mexico City (<u>link</u>)
 - 1. Urban riding only, no freestyle or muni
- 4. EUC 17 Summer July 18-24, Miskolc, Hungary (link)
- 5. European Championship July 27-Aug 6, Sittard-Geleen, NL (link)
- 6. Unicon 19 July 29- Aug 10 2019 Seoul, South Korea (link)

F. Anything else?

G. Meeting Adjourned: 11:32am EDT

23 April 2017

USA Board Meeting Agenda - April 23, 2017

A. Call Meeting to Order

Attending: Kenny Cason, Mark Atkinson, Danielle Millett, Mike Schatz, Jill Cohan, Aaron Kinsella-Johnson

- 1. NAUCC 2017
 - 1. Status report and discussion. Help needed?
 - 1. Venues secured, working on people & resources. Added a hotel. Pursuing sponsors.
 - 2. Working with Wendy on insurance as most venues require it.
 - 3. Excited!
 - 4. **Action Item:** Aaron to send a list of event coordinators so they can be added to the web site.
 - 2. Marathon Riders town hall meeting Sunday 30th April details here: http://uninationals.weebly.com/marathon.html
- 2. USA Rulebook Committee
 - 1. 2017 Rulebook is completed and published on the USA website
- 3. USA Programs
 - 1. Coaching Program. Feedback from both coaches and clubs?
 - 1. **Action Item:** Would like to see feedback presented to the board/coaches so they can develop best practices?

2. Membership Initiative

- 1. Non-USA club outreach
 - 1. Request to add all/any clubs here
 - 1. Heard back from one Arizona club, they will poll their members about joining USA. More clubs to contact.
 - 2. UDC have run out do we continue with this? Possibly focus on marketing benefits of USA insurance?
 - 1. UDC is almost out of cards (2500 printed)!
 - 2. Remove reference to On One Wheel from new cards.
 - 3. Proposal to print more cards, similar amount. Seconded and passed.
 - 4. **Action Item:** Order more cards
 - 3. Feedback re National Unicycle Week and 'Ride a unicycle day' http://uniusa.org/national-unicycle-week/
 - 1. Various clubs are doing various things, nothing coordinated currently but perhaps in the future.
 - 2. Every day is 'Ride a unicycle day'!
- 2. USA club outreach
 - 1. Proposal for USA to host regular inter-club meetings comments?
 - 1. What is the best forum for meetings (in person, Skype, at NAUCC, etc)?
 - 2. Can share best practices, problems, solutions.
 - 3. Kickoff meeting at NAUCC (Danielle), perhaps start with "how can USA help you?"
 - 4. **Action Item:** Need to reach out to clubs so they are aware to attend.
 - 2. Several USA-affiliated clubs with no current USA members (Georgia Tech, Sebring, Spanaway and Supercyclers) need to solicit membership renewal
 - 3. Facebook
 - 1. As we enter riding season need regular, relevant posts all/any welcome!
 - 1. Statistics show an uptick, but too small of a sample to be considered a trend.
 - 4. OOW/Constitution/Bylaws Update
 - 1. Process has started. Instructions for voting sent out 15th April.
 - 2. Reminder to check/correct email addresses in USA database in order to get a vote.
 - 3. Election Buddy ballot to be sent out 15th May.
 - 5. Scholarship Committee
 - 1. Status report. Any help needed?
 - 1. No applications received so far, but there seems to be a dearth of high school seniors this year.
 - 2. Are there any plans for increasing the scholarship fund?

4.

C. New Business and 90-day look ahead (<u>USA</u> annual calendar of events)

- 1. Level tesing
 - 1. Skype Level Tester meeting when?
 - 2. USA level patches clarify who can purchase. USA clubs/members only (levels 1-5) and certified Level testers (all levels)?
 - 1. **Action Item:** Need clarification from Tim
 - 3. Unicon 20 IUF looking for applications to host. Proposals requested by end 2017.

5. **D.** Current Board Members' and Chairpersons' Reports

- 1. Mark Atkinson, President
- 2. Danielle Millett, Vice President
- 3. Kenny Cason, Secretary
- 4. Mike Schatz, Treasurer
- 5. Jill Cohan, Director
- 6. Wendy Grzych, Director
- 7. David Panofsky, Director
- 8. Patricia Wilton, Director & USA Level Tester
- 9. Mark Atkinson & Mike Schatz, Webmasters
- 10. Wendy Grzych, Affiliate Club & Insurance Coordinator
- 11. Amanda Grzych, Scholarship Committee Chair

6. E. Announcements

- 1. Upcoming Events
 - 1. RTUC Mini-Meet May 19-21, Livonia, MI
 - 2. National Unicycle Week May 21-28
 - 3. MadUni Summer Camps June 12-16 and June 19-23 (link)
 - 4. CMQ Urban July 6-9, Montreal, Canada
 - 5. NAUCC July 16-22, Snoqualmie Valley (link)
 - 6. LAUCC (Latin American Unicycle Convention and Championship) July 16-23, Mexico City (link)
 - 7. European Championship July 27-Aug 6, Sittard-Geleen, NL (link)
 - 8. Unicon 19 July 29- Aug 10 2019 Seoul, South Korea (link)

7.

F. Anything else?

G. Meeting Adjourned

19 March 2017

USA Board Meeting Agenda – March 19, 2017

A. Call Meeting to Order: 10:02 EST

Attending: Kenny Cason, Mark Atkinson, Danielle Millett, Mike Schatz, David Panofsky, Wendy Grzych, Aaron Kinsella-Johnson

- 1. NAUCC 2017
 - 1. Status report and discussion. Help needed?
 - 1. Registration: 84 currently registered
 - 2. On track to pay for event in full
 - 3. Message going out to remind early registration closing soon, need help from USA for messaging. Aaron handling social media.
 - 4. Flyers going out via Unicycle.com
 - 5. Updates to accommodations page, Seattle area is expensive. L Camping is also available. Cottages available for groups, mostly up at Snoqualmie Pass.
 - 6. Venues secured for everything except Street and Flat.
 - 7. Registration at the North Bend visitor's center
 - 8. North Bend Block Party on the last Saturday, participation perhaps
 - 9. Safety concerns for the marathon: town hall forum scheduled to address everyone's concerns, like a riders meeting. Presenting plans ahead of time could allay fears. Date and Time will be forthcoming.
- 2. USA Programs
 - 1. Coaching Program. Feedback from both coaches and clubs?
 - 1. Timber Lake was a huge success
- 3. Membership Initiative
 - 1. Non-USA club outreach.
 - 1. Searching for new clubs. When found please put in the Google Doc. As officers we should reach out to them when possible.
 - 2. Postcards. Look great! Possible increase in website traffic?
 - 1. Uplift in website traffic, possibly related
 - 3. National Unicycle Week http://uniusa.org/national-unicycle-week/
 - 1. Applied for through Chase's Book of Events, we will know soon whether approved. 21-27 May 2017!

- 2. USA website has been updated and we have a logo
- 4. Possible focus on promoting benefits of USA insurance?
 - 1. Important to a lot of people, likely our biggest benefit of membership.
- Facebook
 - 1. As we enter riding season need regular, relevant posts all/any welcome!
 - 1. Kenny will forward Facebook stats when he receives them
- 5. USA Rulebook Committee
 - 1. Invitations for participation sent out in January
 - 2. Deadline for new adopting rules is four months prior to NAUCC
 - 1. Scott has asked for an extension
 - 2. Voted on and approved
- 6. OOW/Constitution/Bylaws Update
 - 1. Amendments to be sent out via email with instructions for voting
 - 1. Proposal to accept the amended rules for USA
 - 2. Voted on an approved
 - 2. Need to agree voting procedure could we use membership site?
 - 1. Trying to get to an email vote, but some don't have email addresses (only 19). Effort will be made to contact teams to make sure their members have entered an email address.
 - 2. Email in March will be sent to announce the upcoming vote, to give members a chance to update their membership profiles.
 - 3. End of April we will use election buddy.com to do the vote
 - 4. 93 yay votes needed to pass, given current roles
 - 5. Proposal to spend up to \$100 for use of election buddy.com
 - 6. Voted upon and passed.

C. New Business and 90-day look ahead (<u>USA annual</u> <u>calendar of events</u>)

- 1. Skype Level Tester meeting when?
- 2. Scholarship Committee kickoff this month
 - 1. Zero response from prior email asking for scholarship applications
 - 2. Official application letter going out this week
 - 3. People being considered for the committee
- 3. Board meetings schedule between now and NAUCC?
 - 1. Missed a December meeting this year
 - 2. Will have meetings in April and June
- 4. Unicon 20 IUF looking for applications to host. Proposals requested by end 2017.
 - 1. Anyone in USA interested in hosting?

D. Current Board Members' and Chairpersons' Reports

- 1. Mark Atkinson, President
- 2. Danielle Millett, Vice President

- 3. Kenny Cason, Secretary
 - 1. 3 year commitment is coming to an end
 - 2. Amanda is interested
- 4. Mike Schatz, Treasurer
 - 1. Just restocked patches (\$900+). That money eventually comes back.
 - 2. 3 year commitment is coming to an end
 - 3. Currently Mike handles membership and treasurer roles but those roles could be separated. Treasurer is a 3 year commitment, membership is an appointed position.
- 5. Jill Cohan, Director
- Wendy Grzych, Director
- 7. David Panofsky, Director
 - 1. 3 year commitment is coming to an end
 - 2. Trying to write up general instructions with how to travel with unicycles, especially flying.
- 8. Patricia Wilton, Director & USA Level Tester
 - 1. Lots of positive discussion in the new Freestyle Rules committee
- 9. Mark Atkinson & Mike Schatz, Webmasters
- 10. Wendy Grzych, Affiliate Club & Insurance Coordinator
- 11. Amanda Grzych, Scholarship Committee Chair

E. Announcements

- 1. Upcoming Events
 - 1. SW Muni Fest March 18-19, Moab, Utah
 - 2. MadUni Muni Weekend April 7-9, Black River Falls, WI
 - 3. RTUC Mini-Meet in Livonia, MI May 19-21
 - 4. National Unicycle Week May 21-28
 - 5. MadUni Summer Camps June 12-16 and June 19-23 (link)
 - 6. CMQ Urban July 6-9, Montreal, Canada
 - 7. LAUCC (Latin American Unicycle Convention and Championship) –July 16-23, Mexico City (link)
 - 8. European Championship July 27-Aug 6, Sittard-Geleen, NL (link)
 - 9. Unicon 19 July 29- Aug 10 2019 Seoul, South Korea (link)

F. Anything else?

1. Kenny: Does anyone have Gossi's research on developing new Skill Levels, or how to contact him? Trying to contact him via email has failed, the email didn't bounce but I heard nothing back.

G. Meeting Adjourned: 11:12 EST

8 January 2017

A. Call Meeting to Order: 12:14pm EST

a. Present: Kenny Cason, Mark Atkinson, Jill Cohan, Danielle Millett, Mike Schatz, David Panofsky, Wendy Grzych, Aaron Kinsella-Johnson

- 1. NAUCC 2017
 - 1. Status report and discussion. Any help needed?
 - 1. Kickoff meeting today 5pm PST
 - 2. Reservations for gym done
 - 3. Locations in mind for all events
 - 4. Web site is currently being set up with Robin Dunlop
 - 5. SVUC as a club is highly involved
 - 6. Events run July 16th-23rd, the 15th is for travel
 - 7. Hospitality/Lodging TBD, Issaquah & Snoqualmie Pass are options. A new hotel being built in North Bend, may be ready in time.
 - 8. Marathon: pushing for using the Iron Horse Trail, Boston marathon qualifying trail. Alternative suggestions welcome.
 - 9. Need historic costs to set registration pricing. Typical top costs are medals and venues. Past budget are available
 - 2. USA equipment inventory and location tracker
 - 1. Track starter poles, extension cords, signage, canopies are already in Washington.
 - 2. Need printer, clipboards, hand timing watches
 - 3. RTUC and TCUC have watches, but need to be reminded to bring them
 - 4. Each event Point Of Contact will know what is required
 - 5. Flagging & barriers for cyclo-cross needed. Typically borrowed from a local organization.USA equipment inventory and location tracker
- 2. USA Programs
 - 1. Coaching Program. Feedback on interest from both coaches and clubs?
 - 1. Rapid City, SD this weekend
 - 2. Timber Lake, SD on the 20th
 - 3. Budget is available for more coaching opportunities if requested
 - 2. STEP (Start-up Equipment Program). Need new committee head to lead this initiative.
 - 1. Still looking for nominations.
 - 2. Focused on brand new clubs
 - 3. Could be expanded to different disciplines
 - 4. Mike may be interested in heading
- 3. Membership Initiative
 - 1. Progress on non USA club outreach

- 1. Two new clubs are in process
- 2. "How to start a club" posted to web site by Wendy
- 3. Wendy fields 5-6 new club related questions each year
- 4. Mike is interested in working with Wendy to find/contact more new clubs
- 5. A group in Alberta, Canada inquired. Wendy pointed them to a good contact. Not much we can do since USA insurance does not cover them.
- 6. Danielle will contact a bike shop 50 minutes from her location who is interested (Thick Bikes?). They are a UDC dealer.
- 2. Flyer for UDC shipments status and feedback?
 - 1. Sent flyers to Amy at UDC. Need to confirm.
 - 2. Jill will follow up with Amy

4. OOW/Facebook

- 1. As we enter riding season need regular, relevant posts all/any welcome!
 - 1. Please post any news or events as you become aware.
 - 2. OOW still without a chairperson. Any nominations?
 - 3. Our charter says we need to publish OOW. But is it no longer relevant in the current world of social media?
 - 4. Perhaps we can publish online (Facebook, etc) and satisfy our charter. Jill will ask Amy about getting a link or two on UDC's web site, both USA and NAUCC.
 - 5. An email periodically from the USA president sounds like a great idea!

5. IUF Rulebook Committees

- 1. Have all invitations for participation have been sent out? Are all committees up and running?
- 2. Up and running, very busy with discussions
- 3. Last vote for proposals is mid January
- 4. "Age Group" committee is a little awkwardly organized, not sure what is happening there
- 5. If the new IUF rulebook is ready four months before NAUCC then USA will adopt it for this year. This is not a proposal, but just a reminder.
- 6. Scott Wilton says a draft of the new IUF rulebook should be ready by February 1st.
- 7. Scott volunteered to be the USA rulebook chairman.

C. New Business and 90-day look ahead (USA annual calendar of events)

- 1. NAUCC 2018
 - 1. Wendy proposes RTUC (near Livonia), seconded by Mark
 - 1. Voting: universal approval
 - 2. Wendy will create a document to formalize the proposal
- 2. Skype Level Tester meeting February?
 - 1. Haven't heard anything. Mark will check with Patricia
- 3. Scholarship Committee kickoff in March
 - 1. Amanda couldn't make it

- 2. Wants to do some outreach to get people on board
- 3. Deadline is 90 days prior to NAUCC
- 4. National Unicycle Week
 - 1. Encourage people to unicycle
 - 2. Retail/Publicity opportunity to pivot on
 - 3. Fourth week in May?
 - 4. Chase's Calendar of Events: TBD
 - 5. National Day Calendar: application is in
 - 6. Perhaps pick a week and publish, seek forgiveness later if there is a conflict. Need a framework and send out a press release to retailers, manufacturers, press
 - 7. Will put a web page together.
 - 8. Jill will talk with Amy at UDC
- 5. Advertising USA and NAUCC on UDC web site?
 - 1. Why not! Jill will talk with Amy.

D. Current Board Members' and Chairpersons' Reports

- 1. Mark Atkinson, President
- 2. Danielle Millett, Vice President
 - 1. Not getting vice president emails. Will check.
- 3. Kenny Cason, Secretary
- 4. Mike Schatz, Treasurer
 - 1. 769 members, pretty typical, healthy
 - 2. Financials look normal. New item for Coaching Program.
 - 3. Some clubs have requested individual members NOT renew on their own. They are currently set up this way. Causes confusion in some cases where someone joins USA then joins a club. Your mileage may vary.
 - 4. Reminder: once a member joins USA and is a member of a club they are covered by insurance, regardless about how they paid USA.
 - 5. Google Grants for Non-Profits: Gilby says they will give advertising grants based on certain criteria. Will look into it, add to New Business.
- 5. Jill Cohan, Director
 - 1. Amanda Breum Laursen is coming to Madison for four months and helping with freestyle, etc
 - 2. Could Amanda be a USA Certified Coach even though she is a foreign rider?
 - 3. UNICON 19 in South Korea: should USA hire a translator?
 - 1. Will smart phone translators be sufficient?
 - 2. Cultural liaison may be required as well?
 - 3. Perhaps the UNICON organization committee has a recommendation
 - 4. Jill will talk with Patricia, our IUF liaison
 - 5. Mark will look into adding something about how to fly with unicycles to the USA web site. David will help do research.
- 6. Wendy Grzych, Director
- 7. David Panofsky, Director
- 8. Patricia Wilton, Director & USA Level Tester
- 9. ???, OOW

- 10. Mark Atkinson & Mike Schatz, Webmasters
- 11. Wendy Grzych, Affiliate Club & Insurance Coordinator
- 12. Amanda Grzych, Scholarship Committee Chair

E. Announcements

- 1. Upcoming Events
 - 1. MONDO XXVIII February 10-12, St. Paul, Minnesota
 - LAUCC (Latin American Unicycle Convention and Championship) –July 16-23, Mexico City
 - 3. Madison Muni Weekend in early April
 - 4. Southwest Muni Weekend in March, Moab?
- 2. Anything else?

F. Meeting Adjourned: 1:56 EST